



Data Privacy Statement of the Academic Society for Management & Communication – an initiative of the Guenther Thiele Foundation

I. Responsible Entity

The Academic Society for Communication & Management is responsible for this website and data protection policy according to the EU General Data Protection Regulation:

Academic Society for Management & Communication
An Initiative of the Guenter Thiele Foundation for Communication & Management
Burgstraße 21
04109 Leipzig
Germany
Phone: +49 341 9735050
E-Mail: info@akademische-gesellschaft.com
Website: www.academic-society.net

II. General information on data processing

1. Scope of data collection and processing

We only process personal data of our users if this is necessary to provide a functional website as well as our contents and services. The processing of personal data of our users takes place regularly only after consent of the user. An exception applies in those cases where prior consent cannot be obtained for real reasons and the processing of the data is permitted by law.

2. Legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for the processing of personal data, Art. 6 para. 1 lit. a EU Data Protection Regulation (GDPR) serves as the legal basis.

In the processing of personal data required for the performance of a contract to which the data subject is a party, Art. 6 para. 1 lit. b GDPR serves as the legal basis. This also applies to processing operations that are necessary to carry out pre-contractual measures.

Insofar as the processing of personal data is required to fulfil a legal obligation to which our company is subject, Art. 6 para. 1 lit. c GDPR serves as the legal basis.



In the event that the vital interests of the data subject or another natural person require the processing of personal data, Article 6(1)(d) GDPR serves as the legal basis.

If processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 para. 1 lit. f GDPR serves as the legal basis for processing.

3. Data erasure and storage time

The personal data of the person concerned will be deleted or blocked as soon as the purpose of storage ceases to apply. Furthermore, data may be stored if this has been provided for by the European or national legislator in EU regulations, laws or other provisions to which the person responsible is subject. The data will also be blocked or deleted if a storage period prescribed by the aforementioned standards expires, unless there is a need for further storage of the data for the conclusion or fulfilment of a contract.

III. Website provider and creation of log files

1. Description and scope of data processing

Every time you visit our website, our system automatically collects data and information from the computer system of the calling computer.

The following data is collected:

- (1) Information about the browser type and version used
- (2) The user's operating system
- (3) The IP address of the user
- (4) Date and time of access
- (5) Websites from which the user's system reaches our website

The data is also stored in the log files of our system. This data is not stored together with other personal data of the user.

2. Legal basis for data processing

The legal basis for the temporary storage of data and log files is Art. 6 para. 1 lit. f GDPR.

3. Purpose of data processing



The temporary storage of the IP address by the system is necessary to enable the website to be delivered to the user's computer. For this the IP address of the user must remain stored for the duration of the session.

The data is stored in log files to ensure the functionality of the website. In addition, the data serves us to optimize the website and to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take place in this context.

Our legitimate interest in data processing pursuant to Art. 6 para. 1 lit. f GDPR also lies in these purposes.

4. Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended.

If the data is stored in log files, this is the case after seven days at the latest. Further storage is possible. In this case, the IP addresses of the users are deleted or alienated, so that an assignment of the calling client is no longer possible.

5. Possibility of opposition and elimination

The collection of data for the provision of the website and the storage of data in log files is absolutely necessary for the operation of the website. Consequently, there is no possibility of objection on the part of the user.

IV. Use of cookies

1. Description and scope of data processing

Our website uses cookies. Cookies are text files that are stored in the Internet browser or by the Internet browser on the user's computer system. If a user visits a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic character string that enables a unique identification of the browser when the website is called up again.

We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser can be identified even after a page change.



The following data is stored and transmitted in the cookies:

- (1) Language settings
- (2) Session information such as log-in and form data

We also use cookies on our website which enable an analysis of the user's surfing behaviour.

In this way, the following data can be transmitted:

- (1) Frequency of page views

The user data collected in this way is pseudonymised by technical precautions. Therefore, it is no longer possible to assign the data to the calling user. The data will not be stored together with other personal data of the users.

When accessing our website, the user is informed about the use of cookies for analytical purposes and his or her consent to the processing of personal data used in this context is obtained. In this context, reference is also made to this data protection declaration.

2. Legal basis for data processing

The legal basis for the processing of personal data using technically necessary cookies is Art. 6 para. 1 letter f GDPR.

The legal basis for the processing of personal data using cookies for analysis purposes is Art. 6 para. 1 lit. a GDPR.

3. Purpose of data processing

The purpose of using technically necessary cookies is to simplify the use of websites for users. Some functions of our website cannot be offered without the use of cookies. For this it is necessary that the browser is recognized even after a page change.

We need cookies for the following applications:

- (1) Accepting language settings
- (2) Backup of session information such as remembering search terms or configuring forms

The user data collected by technically necessary cookies are not used to create user profiles.

The analysis cookies are used to improve the quality of our website and its content. Through the analysis cookies we learn how the website is used and can thus continuously optimize our offer. For these purposes, our legitimate interest also lies in the processing of personal data in accordance with Art. 6 para. 1 lit. f GDPR.



4. Duration of storage, possibility of objection and elimination

Cookies are stored on the user's computer and transmitted to our site. Therefore, you as a user also have full control over the use of cookies. You can deactivate or restrict the transmission of cookies by changing the settings in your Internet browser. Cookies that have already been saved can be deleted at any time. This can also be done automatically. If cookies are deactivated for our website, it may no longer be possible to use all functions of the website in full.

V. Registrations

1. Description and scope of data processing

On our website, we offer users the opportunity to register by providing personal data. The data is entered into an input mask and transmitted to us and saved. The data will not be passed on to third parties.

The following data is collected during the registration process:

- (1) Title
- (2) First name
- (3) Last name
- (4) Organization
- (5) Position
- (6) Email address
- (7) Participation in events
- (8) Comments

At the time of registration, the following data is also stored:

- (1) The IP address of the user
- (2) Date and time of registration

In the course of the registration process, the user's consent to the processing of this data is obtained.

2. Legal basis for data processing

The legal basis for the processing of data is Art. 6 para. 1 lit. a GDPR if the user has given his consent.



3. Purpose of data processing:

User registration is required for the planning and preparation of events offered by the Academic Society (e.g. the Leadership Forum, the Hermes Dinner, the Research Dialogue as well as workshops and webinars) and for further relations with the sponsors of the Academic Society.

4. Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected.

This is the case for the data collected during the registration process if the registration on our website is cancelled or changed.

5. Possibility of opposition and elimination

As a user you have the possibility to cancel the registration at any time. You can change the data stored about you at any time.

Please send a message to info@akademische-gesellschaft.com stating your e-mail address and the event for which the stored data is to be deleted.

VI. Email Contact

1. Description and scope of data processing

Our website contains contact emails and telephone numbers that can be used to contact us. If a user contacts us via the e-mail address provided, the user's personal data transmitted with the e-mail will be transmitted and, if necessary, stored. In this context, the data will not be passed on to third parties. The data is used exclusively for processing the conversation.

2. Legal basis for data processing

The legal basis for the processing of data is Art. 6 para. 1 lit. a GDPR if the user has given his consent.



The legal basis for the processing of data transmitted in the course of sending an e-mail is Art. 6 para. 1 letter f GDPR. If the e-mail contact aims at the conclusion of a contract, then additional legal basis for the processing is Art. 6 exp. 1 lit. b GDPR.

3. Purpose of data processing

The processing of the personal data from the input mask serves us only for the treatment of the establishment of contact. In the event of contact by e-mail, this also constitutes the necessary legitimate interest in the processing of the data.

4. Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. The conversation is terminated when it can be inferred from the circumstances that the facts in question have been finally clarified.

5. Possibility of opposition and elimination

The user has the possibility to revoke his consent to the processing of personal data at any time. If the user contacts us by e-mail, he can object to the storage of his personal data at any time. In such a case, the conversation cannot be continued. All personal data stored in the course of contacting us will be deleted in this case.

VII. Rights of the data subjects

You have the following rights with respect to the personal data collected und processed by us according to GDRP Chapter 3, Art. 12 – Art. 23. This includes:

- 1) Information to be provided where personal data are collected from the data subject
- 2) Information to be provided where personal data have not been obtained from the data subject
- 3) Right of access by the data subject
- 4) Right to rectification
- 5) Right to erasure ('right to be forgotten')
- 6) Right to restriction of processing
- 7) Notification obligation regarding rectification or erasure of personal data or restriction of processing



- 8) Right to data portability
- 9) Right to object
- 10) Automated individual decision-making, including profiling

Furthermore, you have the right to complain at the competent data protection authority about the processing of your personal data.

If a data processing of some of your personal data by us is based on your consent you may withdraw your consent at any time.

For more information on your personal rights, please see <https://gdpr-info.eu/>

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