



Leadership Forum 2025 – Guest list

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As of May 20, 2025

TEILNAHMELISTE

Titel	Vorname	Nachname	Firma	Position im Unternehmen
	Misel	Ahom	Beiersdorf	HR VP Diversity, Equity & Inclusion and Talent Acquisition
Prof. Dr.	Günter	Bentele	Akademische Gesellschaft	Mitglied im Scientific Advisory Board
	Karen	Berger	Akademische Gesellschaft	Geschäftsführerin
	Michael	Brendel	Volkswagen	Head of Supervisory Board Communication, Communication for the Chairman of the Supervisory Board
	Martin	Büllesbach	Clariant	Head Communication Services Europe
	Jacqueline	Casini	Rolls-Royce Power Systems	Vice President Corporate Communications & Public Policy
	Vincent	Charles	Continental	Leiter Unternehmenskommunikation
	Florian	Dieckmann	Grünenthal	Vice President Corporate Affairs
	Marc	Diegelmann	B. Braun	Vice President Group Brand Management and Strategy
Prof. Dr.	Christof E.	Ehrhart	Bosch	Executive Vice President Communications and Governmental Affairs
Prof. Dr.	Sabine	Einwiller	Universität Wien	Professorin für Public-Relations-Forschung
	Philipp	Encz	Commerzbank	Bereichsvorstand Konzernkommunikation
	Christian	Engel	Fraport	Pressesprecher / Unternehmenskommunikation
Prof. Dr.	Jesper	Falkheimer	Lund University, EUPRERA	Professor of Strategic Communication / EUPRERA President
	Tillmann	Geneuss	Infineon	Head of Strategy & CEO Communications
Dr.	Jens	Hagelstein	Universität Wien	Universitätsassistent
	Klaus	Heiermann	ARAG	Mitglied des Vorstands
	Lea	Knabben	Akademische Gesellschaft	Leiterin Forschungsmanagement & Wissenstransfer
Dr.	Matthias	Krämer	Siemens Healthineers	Head of Corporate Communications
	Peter	Kretschmar	BP Europe	Leiter Medien und Kommunikation
	Dennis	Larsen	Reputation Inc, EACD	Managing Partner at ReputationInc, Co-chair of EACD's working group
	Florian	Laudan	ZF Friedrichshafen	Senior Vice President Global Corporate and Marketing Communications
	Miriam	Liebelt-Henn	Sanofi	Vice President Communications Germany, Switzerland, Austria
	José	Machado	Siemens	Head of Channels, Analytics & AI
	Susanne	Marell	Schwarz Gruppe	Leiterin Unternehmenskommunikation/ Bereichsvorstand



	Nicole	Maschke-Schulz	Beiersdorf	Director Corporate Communications
Ph.D.	Tina	McCorkindale	Institute for Public Relations	President and CEO of the Institute for Public Relations
	Jörg	Nitschke	Zeiss	Leiter Corporate Brand & Communications/ Konzernsprecher
	Nina	Olumi	ams OSRAM	Head of Internal Communication & Trade Press
	Biagio	Oppi	Pfizer	Director External Communications IDM
Dr.	Michael	Preuss	BAYER	Head of Communications
Dr.	Bernd	Pütter	Hochtief	Head of Communications and Public Affairs
	Kerstin	Rapp-Bernsdorff	GIZ	Leiterin Kommunikationsstrategie
Dr.	Kai	Rolker	Clariant	Head of Global Communication Services
	Lars A.	Rosumek	E.ON	Senior Vice President Group Communications & Political Affairs
Prof. Dr.	Swaran	Sandhu	Hochschule der Medien Stuttgart	Professor für Unternehmens- und Organisationskommunikation
	Petra	Scharner-Wolff	Otto Group	Chief Executive Officer
	Anke	Schmidt	Beiersdorf	Head of Corporate Communications & Government Relations
	Florian	Scholbeck	ALDI Nord	Geschäftsführer Kommunikation
	Ines	Schurin	REWE Group	Group Director Unternehmenskommunikation
	Laura	Siewert	Akademische Gesellschaft	Kommunikationsmanagerin
	Annette	Siragusano	Otto Group	Group Division Manager Corporate Communication
Prof. Dr.	Helena	Stehle	Universität Münster	Professorin für Strategische Kommunikation
	Susanne	Straetmans	Pfizer	Director External Comms
Dr.	Markus	Talanow	Dussmann Group	Head of Group Communications
	Frank	van Hoorn	Shell	Head of Corporate Relations
	Thomas	Voigt	Otto Group	Group Vice President Corporate Communications and Political Affairs
Dr.	Sophia	Volk	Universität Zürich	Oberassistentin/ Senior Research and Teaching Associate
	Sebastian	Wachtarz	AbbVie	Director Government & Public Affairs
	Silke	Walter	EnBW	Leiterin Konzernkommunikation / Konzernpressesprecherin
Dr.	Michelle	Wloka	Universität Leipzig	Managing Editor of Corporate Communication Review
	Martin	Zander	Otto Group	Division Manager Group Corporate Communications
Prof. Dr.	Ansgar	Zerfaß	Universität Leipzig	Professor für Strategische Kommunikation